

New
Look

OPTIMUM™

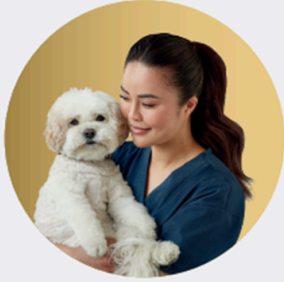
nutrition for life™

OPTIMUM™ believes all pets should have the opportunity to reach their true potential.

OPTIMUM™ knows that optimal nutrition is the key to a healthy, happy pet. Just like humans, if dogs and cats don't receive proper nutrition for their life stage, they can't perform to their true potential.

OPTIMUM™ understands that every pet is different and every pet has different nutritional needs. That's why we expertly tailor nutrition for every life stage, breed size and lifestyle.

Because every pet deserves to live their happiest and healthiest life.



DR. CHERLENE LEE
OPTIMUM™ Brand Ambassador



NEW LOOK - ELEVATING OUR HEALTH CREDENTIALS

SAME GREAT SCIENCE, NEW ELEVATED PACKAGING

SOFT CHANGE ROLLING OUT THIS YEAR

FROM - TO

