

26th June 2025

Confidential - Hill's Science Diet Dry Food Active Biome+ Upgrade

Dear Valued Customer,

We would like to inform you about 5 Science Diet products that will be having a packaging change coming up.

SKU	Item Description & Size	Flow Through Date
6481HG	Hill's Science Diet Puppy Large Breed 3kg	July 2025
10341HG	Hill's Science Diet Puppy Large Breed 12kg	
603830	Hill's Science Diet Puppy Small & Mini 1.5kg	
7131	Hill's Science Diet Kitten Indoor 1.58kg	
7139	Hill's Science Diet Puppy Small Bites 2kg	

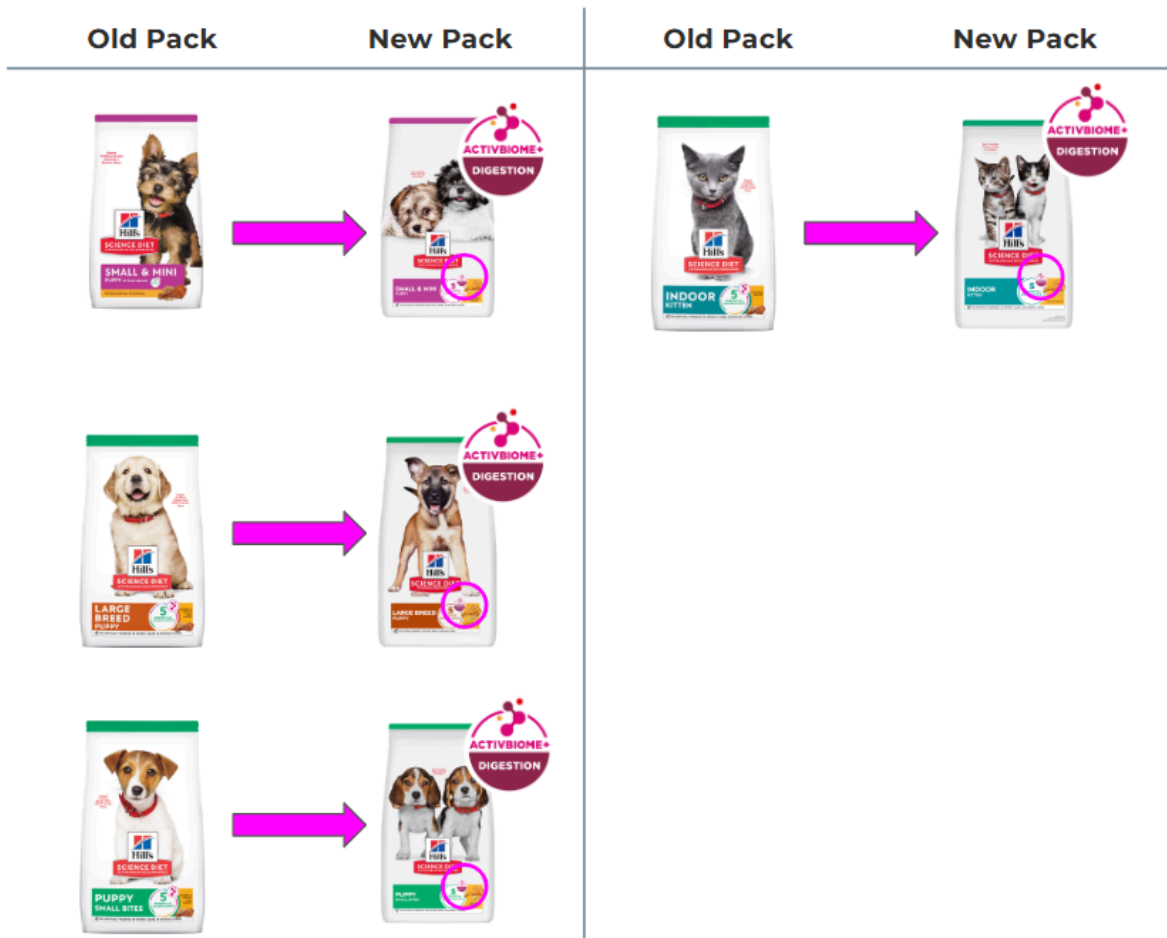
The products will be rolling through into the market from July 2025.

Why are we changing the dogs & cat images on pack?

- Better response to puppies/kittens that appear more active and multiple puppies/kittens during research phase

The ActivBiome logo is also changing to ActivBiome+ Digestion for range consistency.

There is no change in the formulation between the old & new packaging, so you can continue to feed these foods with confidence. There is also no change to SKU codes or barcodes.



On behalf of Hill's Pet Nutrition I would like to thank you for the valuable support that you continue to provide Hill's brands.

Sincerely,



Chris Azzi

Customer Development Director
Hill's Pet Nutrition, Australia