



THE
Wonderfur
COMPANY

TRAINING BROCHURE

Exclusively for The wonderfur company's
trade partners' internal training use.

Follow us on social media



@wonderfurcompany

website: www.wonderfur.com.au

email: hello@wonderfur.com.au



Australia's FIRST freeze-dried functional yogurt treats

The Wonderfur Company- Love at First Bite, backed by Science & Technology

We're committed to making the world's best-tasting functional treats. Wonderfur uses TGA-approved facilities, sources the finest natural ingredients in Australia, and partners with veterinarians to ensure top-tier safety and quality.. It's our commitment to our furry friends, plus our one-of-a-kind patented technology.

100+

Distinct Probiotic
Bacterial Strains:
Enhances gut
health and
immunity.

97%

Potency Retention:
Active ingredients
and nutrients
remain potent.

10+

Superfoods and
Wholefood
Ingredients: Boosts
overall nutrition.

10

Key Functions:
Comprehensive
protection for dogs
and cats.



Super & whole foods



No artificial flavors /
preservatives



Functional &
scientifically
researched
ingredients



Patented freeze-dried
technology



Made in Australia



Eco-friendly
packaging



Made from a TGA
factory



Human Grade



Lactose-free



Veterinarian
endorsed



No grain & fillers



Wonderfur Bites - Immune Booster for Dogs Original Flavour

Packaging:

Single-Serve Packs: 25 packs, net 50g

RRP: \$29.99

Shelf life: 2 years

Recommended for:

Daily booster for dogs of all ages, breeds, and sizes.

Key Benefits:

- ✓ **Immune Boosting:** Fortified with over 100 distinct probiotic strains.
- ✓ **Gut Health Support:** Promotes a healthy digestive system.
- ✓ **Holistic Wellness:** Enhances skin and coat health, supports joint function, and boosts overall vitality.
- ✓ **Patented Freeze-dried technology:** 97% of active ingredients and nutrients remain potent

Key ingredients:



Colostrum

Contains antibodies, which strengthens a dog's immune system and provides immunity against various pathogens.



Inulin

Helps maintain the health of the intestinal lining, enhance nutrient absorption, and regulate bowel movements.



Green Lipped Mussel & Vitamin D

Has omega-3 fatty acids, glycosaminoglycans, and other bioactive compounds that supports joint health.



Kefir

Contains billions of probiotics and healthy bacteria. A superfood for your pet's gut and beyond.



Vitamin C

Helps neutralize harmful free radicals in the body that can damage cells, proteins, and DNA, leading to inflammation and chronic diseases.



Wonderfur Senior Support Bites for Dogs Goji Berry Flavour

Packaging:

Single-Serve Packs: 25 packs, net 50g

RRP: \$29.99

Shelf life: 2 years

Recommended for:

Daily booster for healthy aging. Recommended for dogs over 5 years old.

Key Benefits:

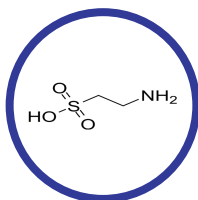
- ✓ **Joint Health:** Fortified with green-lipped mussel and other nutrients to support
- ✓ **Cognitive Function:** Includes brain-supporting antioxidants.
- ✓ **Urinary Health:** Promotes a healthy urinary system with specific nutrients.
- ✓ **Overall Vitality:** Enhances immune function and maintains a healthy

Key ingredients:



Colostrum

Contains antibodies, which strengthens a dog's immune system and provides immunity against various pathogens.



Taurine

Develops the function of photoreceptor cells in the retina, improves visual acuity in dogs, and helps see in low light conditions.



Green Lipped Mussel & Vitamin D

Has omega-3 fatty acids, glycosaminoglycans, and other bioactive compounds that supports joint health.



Kefir

Contains billions of probiotics and healthy bacteria. A superfood for your pet's gut and beyond.



Pumpkin Seed

Helps support urinary health and reduce the risk of urinary tract infections.



Wonderfur Bites - Immune Booster for Cats Original Flavour

Packaging:

Single-Serve Packs: 25 packs, net 50g

RRP: \$29.99

Shelf life: 2 years

Recommended for:

Daily booster for cats of all ages, breeds, and sizes.

Key Benefits:

- ✓ **Immune Support:** Loaded with beneficial probiotics that help strengthen your cat's natural defenses.
- ✓ **Digestive Health:** Promotes a balanced gut microbiome, supporting smoother digestion and nutrient absorption.
- ✓ **Skin and Coat Care:** Infused with nutrients that help maintain a soft, shiny coat and healthy skin.
- ✓ **Feline-Specific Formula:** Tailored to meet the distinct dietary needs of cats, ensuring optimal results.

Key ingredients:



Colostrum

Contains antibodies, which strengthens a cat's immune system and provides immunity against various pathogens.



Green Lipped Mussel & Vitamin D

Has omega-3 fatty acids, glycosaminoglycans, and other bioactive compounds that supports joint health.



Turmeric

Has anti-inflammatory effects. Helps reduce inflammation in various parts of the body, including the joints, digestive system, and respiratory tract.



Kefir

Contains billions of probiotics and healthy bacteria. A superfood for your pet's gut and beyond.



Oyster Powder

Helps Improves Cognitive Function and enhances reproductive health of cats.



Wonderfur Bites – Senior Support for Cats Blueberry Flavour

Packaging:

Single-Serve Packs: 25 packs, net 50g

RRP: \$29.99

Shelf life: 2 years

Recommended for:

Daily booster for healthy aging. Recommended for dogs over 5 years old.

Key Benefits:

- ✓ **Joint Mobility:** Oyster powder and other joint-friendly ingredients to keep your cat agile.
- ✓ **Cognitive Health:** With antioxidants to support mental sharpness, reduces effects of aging
- ✓ **Urinary Health:** Formulated with specific nutrients to promote a healthy urinary system, crucial for senior cats.
- ✓ **Holistic Well-being:** Strengthens immune function, while nourishing the skin and coat for a radiant appearance.

Key ingredients:



Colostrum

Contains antibodies, which strengthens a cat's immune system and provides immunity against various pathogens.



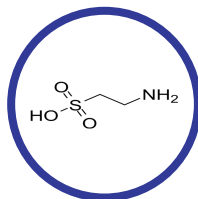
Cranberry

Prevents adhesion of certain bacteria. Helps reduce the risk of urinary tract infections (UTIs) in cats.



Green Lipped Mussel & Vitamin D

Has omega-3 fatty acids, glycosaminoglycans, and other bioactive compounds that supports joint health.



Taurine

Develops the function of photoreceptor cells in the retina, improves visual acuity in cats, and helps see in low light conditions.

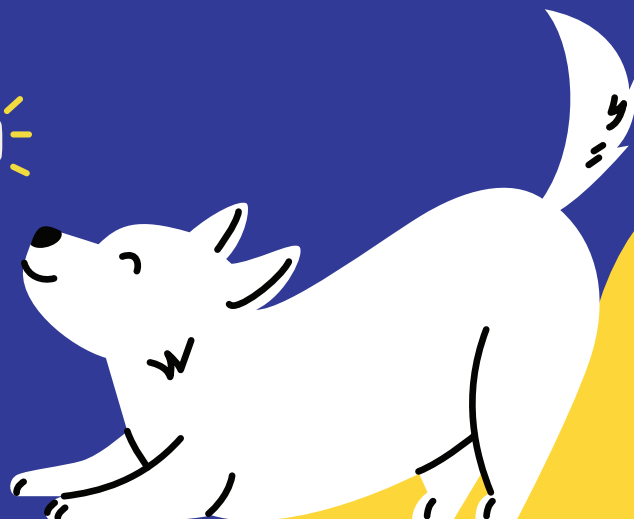


Kefir

Contains billions of probiotics and healthy bacteria. A superfood for your pet's gut and beyond.

For Dogs Treating Guide

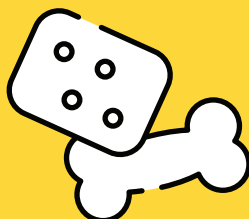
Up to 10kg- 1 treat/day
10kg-20kg -2 treats/day
Over 20kg- 3 treats/day



For Cats Treating Guide

Up to 5kg- 1 treat/day
5kg-10kg -2 treats/day
Over 10kg- 3 treats/day

Perfect for:



Treats



Toppers



Nutritional
Supplements

FAQ for trade

1

Is your product Australian made?

Yes, proudly Australian Made and owned.

2

Do You Use Australian Ingredients?

Yes, we proudly use high-quality Australian ingredients in Wonderfur Bites. Our kefir, a key ingredient, is sourced from an organic farm in Victoria, ensuring the freshest and most natural probiotics for your pets. We are committed to supporting Australian farmers and delivering top-quality products you can trust, all crafted with care right here in Australia.

3

How do I know if Wonderfur Bites are working on my dog or cat?

Just like with humans, it's normal for pets to experience some digestive adjustments when they first start taking probiotics. This is a positive indication that the beneficial bacteria in Wonderfur Bites are actively working to create a healthier gut environment. You may observe some changes in your pet's stool, such as it being slightly softer or more frequent, as well as a temporary increase in gas. These symptoms are usually temporary as your pet's digestive system adapts to the new probiotics. If you have any concerns, we encourage you to consult your veterinarian or contact our team at Wonderfur. We're here to support you and your pet's well-being.

4

Why Do We Use Individual Packaging?

- **Protection of Live Cultures:** Individual packaging ensures that the live cultures in Wonderfur Bites remain potent and effective until the moment your pet enjoys them.
- **Multifunctional Use:** The convenience of single-serving packs makes it easy to add Wonderfur Bites to your pet's food, whether at home or on the go.
- **Maintains Freshness:** Each pack is sealed to lock in freshness, ensuring that the probiotics and nutrients remain intact without any mess—perfect for travel and outdoor adventures.
- **100% Recyclable Packaging:** We're committed to sustainability. All our packaging is 100% recyclable, so you can care for your pet and the planet simultaneously.